

POWERED BY



Unlock your way into the  
festive season with RuPay!



At RuPay, we believe that the world has been thrust into a new paradigm. The old ways of doing things do not apply anymore. Which is why as you start to explore the new world around you, we would like to lend you a helping hand in doing so. With unique features and a host of offers on the things you need in these times, we assure you that whatever be your way of unlocking, RuPay will be a perfect unlock partner.



**RuPay**



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An offer for everyone!



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# Hero offers of the Carnival



Exclusive deals that you might not find  
anywhere else. So make the most of them  
and grab them while you can.





amazon pay

Get

**20% off**

upto ₹100 on recharge of  
Amazon Pay balance on  
minimum order value of  
₹129 every Friday

Validity: 31<sup>st</sup> Mar 2021





**SWIGGY**

Get  
**20% off**

upto ₹100 every Friday

Promo Code: RUPAY100

Validity: 31<sup>st</sup> Mar 2021





PRICE "LESS" FASHION

Get  
**10%** instant discount  
on fashion and  
daily needs

Validity: 20<sup>th</sup> Nov 2020



# Online Shopping for Fashion Clothing



Get on the latest trend and sport the hippest outfit this season with just one click. Because we've got countless fashion deals that will fill up your shopping cart.







**AJIO.COM**

CLOTHING | FOOTWEAR | ACCESSORIES

Flat  
**₹500 off**  
on shopping worth ₹2000

Promo Code: RUPAY500

Validity: 31<sup>st</sup> Dec 2020



**Myntra**

Flat  
**15% off**

on a minimum purchase of  
2 products upto ₹500 on  
selected styles

Promo Code: RUPAY15

Validity: 31<sup>st</sup> Mar 2021





Shop online at  
**lifestylestores.com**

Get  
**₹250 off**  
on minimum purchase  
of ₹999

Promo Code: **RPAY250**

Validity: **31<sup>st</sup> Jan 2021**



**TATA  
CLIQ**

Flat  
**₹200 off**  
on a minimum  
purchase ₹2000

Promo Code: **CLIQRUPAY**

Validity: **30<sup>th</sup> Nov 2020**





**Bewakoof®**  
.com

Flat

**₹100 off**

on minimum purchase  
of ₹500

Promo Code: RUPAY100

Validity: 31<sup>st</sup> Jan 2021



**CraftsCollection**  
*where fashion meets art*

Get

**30% off**

on all products

Promo Code: RUPAY30

Validity: 31<sup>st</sup> Dec 2020





**indya**

Flat

**₹250 off**

on order above ₹2000

Promo Code: RUPAY

Validity: 31<sup>st</sup> Dec 2020



**The Souled Store**

Get

**₹200 off**

on minimum purchase  
of ₹899

Promo Code: TSSRUP200

Validity: 30<sup>th</sup> June 2021



# In-store Shopping for Fashion Clothing



Want to experience the trial room? No problem.  
In-store deals will be by your side at the billing counter.





Get  
**₹250 off**  
on min purchase of ₹1000

Validity: 31<sup>st</sup> Dec 2020



**max**

Get  
**₹200 off**

on minimum of ₹1999 at  
max fashion stores  
(Applicable only in Maharashtra  
and Gujarat Stores)

Promo Code: MAXRUPAY200

Validity: 22<sup>nd</sup> Nov 2020





PRICE "LESS" FASHION

Get  
**10% instant discount**

on fashion and  
daily needs

Validity: 20<sup>th</sup> Nov 2020



**SHOPPERS STOP**

START SOMETHING NEW

Pay  
**₹999**

and get gift worth  
₹1999 on net bill of ₹5000

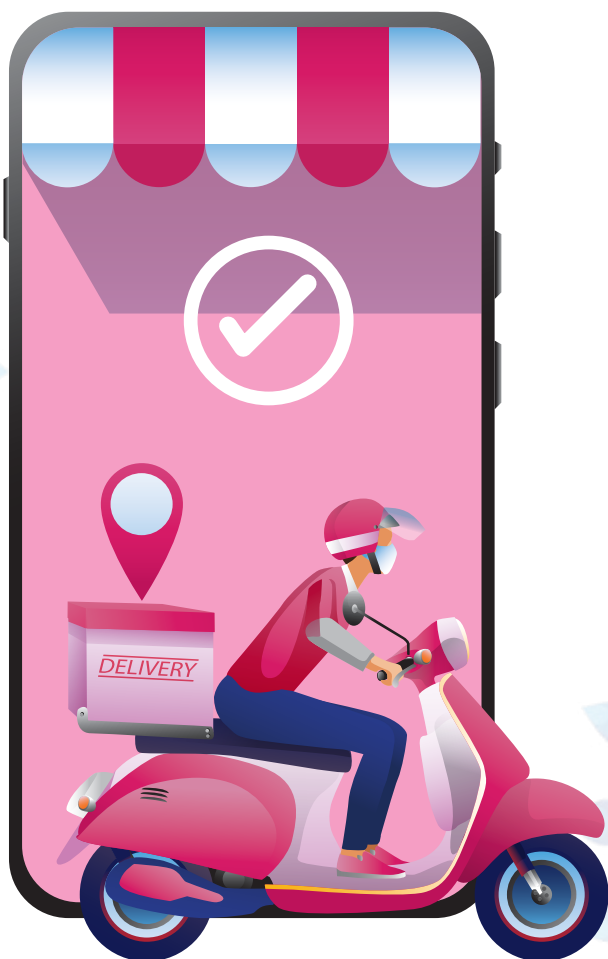
Validity: 22<sup>nd</sup> Nov 2020



# Dining & Online Food Delivery



Taste the world with amazing dining and online food delivery deals. After all, a culinary journey has never hurt nobody.







SWIGGY

Get

**50% off**

upto ₹100 applicable for  
new user on Swiggy app.

Promo Code: RUPAYNEW

Validity: 30<sup>th</sup> Nov 2020



Domino's

Get

**₹100 off**

minimum purchase of ₹400  
(applicable to first time Domino's app user)

Promo Code: DOMRUPAY

Validity: 30<sup>th</sup> Nov 2020





**dineout**

Get an additional

**10% off**

upto ₹350 on Dineout  
Pay via Dineout PromoCash

Promo Code: LT15INMI9F  
Validity: 31<sup>st</sup> Dec 2020



Free medium fries worth ₹90  
on orders above ₹250  
(offer applicable only in  
south and west India)

Promo Code: RUPAY250  
Validity: Limited period o~ er





Flat

**15% off**

on Royal Biryani

Promo Code: RUPAYBB15

Validity: 31<sup>st</sup> Dec 2020



Get

**15% off**

on Wraps, Meals and more

Promo Code: RUPAYFA15

Validity: 31<sup>st</sup> Dec 2020





Get  
**25% off**

Promo Code: RUPAY25

Validity: 31<sup>st</sup> Jan 2021



Get  
**15% off**  
on homestyle, wholesome  
and delightful meals

Promo Code: RUPAYLB15

Validity: 31<sup>st</sup> Dec 2020





**Nirula's**

Get  
**15% off**

on dining and  
take away orders

Promo Code: RUPAY15

Validity: 30<sup>th</sup> June 2021



Get  
**35% off**

on next level cheese pizzas

Promo Code: RUPAYOS35

Validity: 31<sup>st</sup> Dec 2020





3min  
*guaranteed* quality cuisine

Get

**25% off**

on orders of ₹1500 & above  
and experience Taj@home

Promo Code: RUPAY25

Validity: 20<sup>th</sup> Dec 2020



# Entertainment



How about some deals for having fun!

Whether it be movies or games, we'll  
always try to save you some cash.





**TATA | sky HD**

Get  
**₹200 off**  
on new Tatasky connection

Promo Code: TSRUPAY

Validity: 31<sup>st</sup> Dec 2020



**addatimes**  
Originals | Movies | Music

Get additional  
**2 Months**  
complimentary on 12 months  
subscription of ₹299

Validity: 31<sup>st</sup> Dec 2020







erosnow

Flat  
**40% off**

on Eros Now annual subscription

Promo Code: EROSNOWRUPAY

Validity: 21<sup>st</sup> Sep 2021



Flat  
**20% off**

on 6 months & 12 months all  
access premium  
pack of ZEE5

Validity: Limited Period Offer





Get  
**50% off**  
on annual subscription

Validity: 31<sup>st</sup> Dec 2020



Get  
**50% off**  
on annual subscription

Validity: 31<sup>st</sup> Dec 2020



# Grocery & Daily Needs



Let's make deals part of the grocery list. And get you saving, even while spending.





**DUNZO**

Sab Ke Liye Dunzo Hai Na

Free delivery for the first  
3 km for 3 orders & get flat

**₹300**

Dunzo cash

Promo Code: RUPAY3

Validity: 1<sup>st</sup> Nov 2021



Flat

**30% off**

on <http://pgshop.in/dtc>

Promo Code: RUPAY30

Validity: 31<sup>st</sup> Dec 2020





PRICE "LESS" FASHION

Get  
**10% instant discount**

on fashion and  
daily needs

Validity: 20<sup>th</sup> Nov 2020



# Shopping offers



Shop till you drop. And then find out that you have actually saved some money with spectacular deals.





amazon pay

Get

**20% off**

upto ₹100 on recharge of  
Amazon Pay balance on  
minimum order value of  
₹129 every Friday

Validity: 31<sup>st</sup> Mar 2021



**Bata**

Flat

**25% off**

on minimum purchase  
of ₹999

Promo Code: BATARUPY25

Validity: 31<sup>st</sup> Dec 2020





**crocs™**

Flat

**25% off**

on new arrivals

Promo Code: RUPCR25

Validity: 31<sup>st</sup> Dec 2020



**Hamleys**  
EST. LONDON 1860

The Finest Toy Shop in the World

Get

**15% off**

on total bill

Promo Code: HAMLEYSRUPAY15

Validity: 31<sup>st</sup> Dec 2020







me *n* moms®

**₹250 off**

on a minimum purchase  
of ₹1000

Promo Code: MNMRP250

Validity: 31<sup>st</sup> Jun 2021



 **Seniority**  
Live evergreen

Get

**10% off**

upto ₹1000 on a minimum  
purchase of ₹300

Promo Code: RUPAYSEN10

Validity: 31<sup>st</sup> Mar 2021





Flat

**₹50 off**

on minimum purchase  
of ₹149

Promo Code: SCRUPAY50

Validity: 31<sup>st</sup> Dec 2020



Flat

**15% off**

on minimum purchase  
of ₹500

Promo Code: RUPAY15

Validity: 31<sup>st</sup> Dec 2020





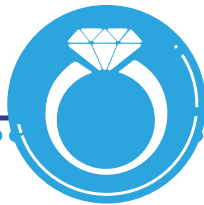
CANDERE | KALYAN  
A KALYAN JEWELLERS COMPANY | JEWELLERY

₹**2500** off on purchase  
of Diamond Jewellery  
worth ₹25,000

₹**3000** off on purchase  
of Gold Jewellery  
worth ₹60,000

Promo Code: CNRUPAY

Validity: 31<sup>st</sup> Dec 2020



Joyalukkas  
World's favourite jeweller

**20% o~**  
on Gold Jewellery  
making charges

₹**3000 o~**  
on purchase of Diamond  
Jewellery worth ₹50,000

Validity: 31<sup>st</sup> Dec 2020



# Electronics & Appliances



That great phone or that stunning new laptop aren't exactly cheap. But these exciting offers will soften the blow.





**croma**  
in-store | online | mobile

Flat **10%** off on select category  
at <https://www.croma.com/>  
Promo Code: **CRMARUPY10**

Flat **₹500** off on minimum billing  
value of **₹2500** (Not Applicable  
on Mobile Phones) at  
<https://www.croma.com/>  
Promo Code: **CRMARUPY5**  
Validity: **31<sup>st</sup> Dec 2020**



  
**POORVIKA**

Flat  
**₹35 off**  
on minimum order  
of **₹750**

Promo Code: **RUPAY35**  
Validity: **15<sup>th</sup> Nov 2020**





**SAMSUNG**

Upto

**52% off**

on TV, Air conditioner, mobile phones & accessories on

<https://www.samsung.com/in/store/npci/>

Validity: 31<sup>st</sup> Dec 2020



**Windzard**

**5% Instant discount**

upto ₹300 on minimum purchase of ₹999

Validity: 30<sup>th</sup> Nov 2020



# Online Education



Earn while you learn. Get amazing deals on  
online education.





Flat  
**27% off**  
on all products

Promo Code: RUPAY50

Validity: 31<sup>st</sup> Dec 2020



Get  
**16% off**  
for new customers

Promo Code: RUPAYCM

Validity: 31<sup>st</sup> Dec 2020







**edureka!**

Flat

**30% off**

on certification courses

Promo Code: RUPAY30

Validity: 31<sup>st</sup> Dec 2020



 **testbook.com**

Flat

**65% off**

on test pass

Promo Code: TBRUPAY

Validity: 31<sup>st</sup> Mar 2021





**Vedantu**  
Learn LIVE Online

Additional

**15% off**

on all paid courses  
+Free masterclass

**Promo Code: VEDRPAY**

**Validity: 31<sup>st</sup> Dec 2020**



# Personal Grooming



Get that celebrity look without spending like a celebrity. Amazing office for personal grooming products.





**BEARDO**

Flat  
**₹500 off**

on minimum value  
of ₹2000

Promo Code: BRUPAY500

Validity: 31<sup>st</sup> Mar 2021



**MENSXP**

**Additional ₹100 off**  
on First order, min cart ₹ 1150

**Additional ₹125 off,**  
min order value ₹2000

Validity: 31<sup>st</sup> Dec 2020





**purple** .com  
India's #1 Beauty Destination

Flat

**15% off**

on minimum purchase  
of ₹600

Promo Code: PPLRUPAY

Validity: 31<sup>st</sup> Dec 2020



Flat

**₹500 off**

on a minimum  
purchase ₹1200

Promo Code: TMCNPCI

Validity: 15<sup>th</sup> Jan 2021





**VLCC**

Get

**₹500 off**

on minimum purchase  
of ₹2000

Promo Code: RUPAY500

Validity: 31<sup>st</sup> Dec 2020



# Travel & Rentals



Don't just go where life takes you. Travel around with these amazing travel and rental deals.





EaseMyTrip.com

**₹800 off**

on minimum booking amount  
of ₹3000 for round  
trip domestic flights

Promo Code: EMTRUPAY  
Validity: 31<sup>st</sup> Dec 2020



**yatra**  
India ka Travel Planner

Get **5%** up to ₹3000  
off on Domestic Flights.

Get **10%** up to ₹1000  
off on Bus.

Promo Code: YTRUPAY20  
Validity: 31<sup>st</sup> Dec 2020







**abhibus**  
BUS | HOTELS | TRAINS ...

Get  
**50% Cashback**  
up to ₹500 on minimum  
booking value of ₹ 300

Promo Code: ABHIRUPAY  
Validity: 30<sup>th</sup> Nov 2020



**intrcity**  
by RailYatri.in

Flat  
**₹200 off**  
on Intercity SmartBus  
ticket bookings

Promo Code: SMARTNPC1200  
Validity: 31<sup>st</sup> Dec 2020





Get  
**40% off**  
for rental bookings

Promo Code: ALRUPAY40

Validity: 31<sup>st</sup> Dec 2020



Get upto  
**30% off**  
on luxury car rental

Promo Code: ECORUPAY

Validity: 31<sup>st</sup> Dec 2020



# Online Doctor Consultation



Why go to the doctor when the doctor can come to you?  
Get exciting offers on online doctor consultations.





First 3 online  
Doctor consultations at just

**₹21 each**

Promo Code: RUPAY20

Validity: 31<sup>st</sup> Dec 2020



lybra+e

Cash voucher worth

**₹150**

on Goodkart

Promo Code: RUPAY150

Validity: 31<sup>st</sup> Dec 2020





mfine

Get

**₹350 off**

on online  
doctor consultation

Promo Code: MFRUPAY1

Validity: 30<sup>th</sup> Nov 2020



SecondMedic

Get

**40% off**

Promo Code: RUPAYSM20

Validity: 31<sup>st</sup> Mar 2021



# Health & Wellness



Save some wealth while taking care of your health. Brilliant deals on health and wellness products.





Upto

**20% off**

on Prescription Medicines &  
25% off on Pathology Tests

Promo Code: NPCI1MG

Validity: 31<sup>st</sup> Oct 2021



Get

**10% off**

on medicines, 5% off on FMCG  
products and 15% off on  
Apollo Private Label Products

Promo Code: RUPAY4879

Validity: 31<sup>st</sup> Dec 2020





Flat

**₹400 off**

on MediBuddy Gold, unlimited  
online Doctor consultations  
for a year.

Promo Code: RUPAYMED400°

Validity: 31<sup>st</sup> Dec 2020



Upto

**30% off**

on all orders

Promo Code: RUPAY30

Validity: 31<sup>st</sup> Dec 2020







  
**netmeds.com**  
India Ki Pharmacy

Get

**16% off**

on prescription Meds  
+ 16% NMS supercash

Promo Code: RUPAY

Validity: 31<sup>st</sup> Dec 2020



Flat

**25% off**

on family, Health and  
Life packages

Promo Code: OXXYRUPAY

Validity: 31<sup>st</sup> Oct 2021





**practo**

Get

**₹50 off**

on Healthcare plan of one month subscription of ₹349

Promo Code: RUPAYPLAN1

Validity: 31<sup>st</sup> Dec 2020



**carē**  
HEALTH INSURANCE

*Health ki Guarantee*

Get

**30% off**

Specially Designed Preventive Health Check-Up Packages

Validity: 31<sup>st</sup> Dec 2020





*In Association With*

**Thyrocare®**

The Trust. The Truth.

Upto

**30% off**

across Preventive &  
Diagnostic tests

Promo Code: NPCIRUP

Validity: 31<sup>st</sup> Dec 2020



# Home & Living



Make your house a home with amazing offers on home and living products.





**homecentre™**

Extra **₹3000** off on minimum  
furniture purchase of ₹25,000

**For first time purchase**

Extra **₹4000** off on  
minimum furniture purchase  
of ₹25,000

**Validity: 31<sup>st</sup> Jan 2021**



**housejoy™**

**Flat**

**10% off**

on all categories upto ₹300  
on minimum purchase of ₹699

**Promo Code: RUPAY**

**Validity: 31<sup>st</sup> Dec 2020**



# Pre-owned Bikes



Two wheels are greater than four for bikers like you. Get amazing deals on preowned bikes.



Buy a used two-wheeler and get an assured gift voucher

worth **₹500**

Promo Code: RUPBUY

Book a doorstep servicing on options and get **25% off** (up to a maximum of ₹100)

Promo Code: RUPD2D

Validity: 31<sup>st</sup> Jan 2021



**NPCI**

भारतीय राष्ट्रीय भुगतान निगम  
NATIONAL PAYMENTS CORPORATION OF INDIA

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